

Chicago United

DETERMINED.

BRIDGE AWARDS CELEBRATION

VIRTUAL PROGRAM

THURSDAY, NOV. 19 | 5:30 P.M. – 6:30 P.M.



BRIDGE AWARDS CELEBRATION

Presented by



GREELEY AND HANSEN

engineering architecture consulting

ABOUT THE PROGRAM

The Bridge Awards Celebration is the premier diversity and inclusion event in Chicago, celebrating excellence in diversity within corporate governance and fostering multiracial leadership at the highest levels of corporate America.

The event connects Chicago's most influential business executives and civic leaders who share the value of advancing inclusion and are leading the charge in their organizations and communities.

This year's celebration theme is "Determined." During these challenging times of broad and intense focus on racial inequities, Chicago United is more fiercely **determined** than ever to achieve parity in economic opportunity for people of color by advancing multiracial leadership in corporate governance, executive level management, and business diversity.

With this theme, we also ask our member companies and supporters what they are determined to do to intentionally engage in accelerating access and opportunity for those who are underrepresented in Corporate America.

BRIDGE AWARDS HONOREE



DG Macpherson
Chairman and CEO



Established in 2004, the Bridge Award represents an important part of Chicago United's advocacy work in fostering multiracial leadership at the highest levels of Corporate America.

During the Bridge Awards, Chicago United proudly recognizes corporations and leaders who model the effectiveness of diverse and inclusive business practices. The Bridge Award honors a chief executive who is an advocate for multiracial diversity in corporate governance and executive-level management.

The 2020 Bridge Award honoree is DG Macpherson, Chairman and Chief Executive Officer of Grainger, North America's leading broad line supplier of maintenance, repair and operating products, with operations primarily in North America, Japan and Europe.

SOLD OUT!

| Sponsor Benefits | Presenting \$75,000 | Chairman's Circle \$50,000 | Advocates for Change \$25,000 | Corporate Citizens for Change \$10,000 | Leaders for Change \$5,000 |
|--|--------------------------------|---|--|---|---|
| PRE-EVENT | | | | | |
| Banner ad placed in Chicago United Leading in Color Newsletter | • | • | - | - | - |
| Listing as part of the Host Committee | • | • | • | - | - |
| Dedicated social media post made to Chicago United's Facebook, Instagram, LinkedIn, and Twitter channels acknowledging sponsor company | • | • | • | - | - |
| Logo on the event website linked to sponsor company website | • | • | • | • | Listing Only |
| Logo included in all email promotions with a link to sponsor company website | • | • | • | • | Listing Only |
| ON-SITE EVENT | | | | | |
| Banner ad prominently displayed on event stream webpage | • | - | - | - | - |
| Remarks at Bridge Awards Celebration | • | - | - | - | - |
| CEO Diversity Statements during the program | :30 seconds | :30 seconds | - | - | - |
| Video advertisement inclusion during the event pre-roll (provided by sponsor) | :30 seconds | :20 seconds | :10 seconds | - | - |
| Participation in virtual VIP cocktail reception | • | • | • | - | - |
| Honorable mention during the program | • | • | • | - | - |
| Logo displayed on event stream webpage linked to sponsor company website | • | • | • | - | - |
| Logo inclusion during the event pre-roll | • | • | • | • | Listing Only |
| POST EVENT | | | | | |
| Exclusive feature in newsletter sent to the entire Chicago United membership featuring an interview about your business and/or one of your leaders | • | - | - | - | - |
| Logo recognition in newsletter until end of 2020 | • | • | • | - | - |
| A blog post authored by sponsor company and featured on the Chicago United website and social media. | • | • | • | - | - |
| Logo recognition in newsletter until end of 2020 | • | • | • | • | Listing Only |
| For sponsorship opportunities, contact Gail Arrigo at 312-977-3066 | | | | | |

By becoming a sponsor of the 2020 Bridge Awards Celebration you can help change the conversation around race, diversity, inclusion and economic parity in Chicago. Your sponsorship dollars go to support these important Chicago United programs:

Business Leaders of **COLOR**

FIVE FORWARD
●●●●● 20/20

INSIDE INCLUSION
Featuring the Corporate Diversity Profile

 **Corporate Inclusion Institute**

READY TO SPONSOR

REGISTRATION

Name

Organization

Title

Address

Phone Number

Email Address

CONTACT INFORMATION

Primary contact for any questions or details regarding the virtual event, if different than above

Name

Contact Phone

Contact Email

All donations are fully tax deductible.
Chicago United is a 501(c)3 organization. tax iD: 36-2770509

Yes, I/we would like to support Chicago United at the following level

- SOLD OUT!** Presenting (\$75,000) Corporate Citizens for Change (\$10,000)
- Chairman's Circle (\$50,000) Leaders for Change (\$5,000)
- Advocates for Change (\$25,000) Other - \$ _____

For donations of \$10,000 and up, please provide your company logo to Livia Kenney, lkenney@pjhchicago.com. EPS or high resolution PDF files (with fonts outlined) are preferred. For donations of \$5,000, please indicate below how we should list your contribution.

For donations of \$25,000 and up, please provide the name and title of executive to be listed as part of the Host Committee

PAYMENT OPTIONS

Please note for gifts of \$5,000 or more, preferred method of payment is ACH transfer or check

- To pay by check, please make payable to Chicago United and mail to:
Chicago United, c/o PJH & Associates, Inc.,
205 W. Wacker Drive, Suite 1400, Chicago, IL 60606
- To pay by ACH Transfer, please contact Livia Kenney, lkenney@pjhchicago.com for instructions
- To pay by credit card, [Click Here](#), or visit chicago-united.org/donations

QUESTIONS?

For sponsorship opportunities and inquiries, please contact Gail Arrigo at 312-977-3066 or garrigo@chicago-united.org